# MEMBERSHIP PACKAGES

CLEAN FUELS OHIO
PLATINUM
MEMBERSHIP

## \$5,000/year

We can work with our Platinum-level members to develop a customized partnership plan to better serve the member's specific needs.

## Promotion/Exposure:

- Your logo featured on each page of our website and our monthly newsletter linked to your website
- **Discounted sponsorship packages** for the Midwest Green Transportation Forum & Expo (\$1,500 value)
- Your choice of a **webinar or other multimedia content hosted on our website** for 12 months or consulting assistance on moderate projects
- One **guest blog** in our monthly newsletter and on our website
- Your organization's **news included in the Member Roundup section** of our monthly newsletter
- Access to our menu of **social media engagement** options CFO will follow member on all platforms and share member content on all platforms
- Option for **featuring alongside Clean Fuels Ohio in external media sources** two (2) times per year where appropriate
- Customized **media/public relations exposure** where appropriate

#### **Business Development:**

- One **complimentary webinar** hosted by Clean Fuels Ohio
- Up to seven (7) direct **connections with potential customers**
- **Complimentary exhibit space** at the Midwest Green Transportation Forum & Expo (\$1,500 value)
- Five (5) **complimentary admission tickets** to the Midwest Green Transportation Forum & Expo (\$1,200+ value) plus additional tickets at discounted rates
- Access to the Clean Fuels Ohio annual report that includes details on fleets and other implementers of advanced vehicles and transportation technologies
- Coordinated **business development meetings, webinars, and other activities** with CFO serving as a third-party expert
- Job posting or other **advertisements hosted on our website** for 6 months

- **Reserved space on teams** for State and Federal Policy-Maker Education Day
- Free or discounted admission to other meetings and events
- Subscription to our monthly newsletter
- Assessment for possible **grant writing assistance** based on "success fee" formula
- Automatic enrollment in Ohio Green Fleets



#### \$3,500/year

## **Promotion/Exposure:**

- Your logo featured on each page of our website and our monthly newsletter linked to your website
- Your organization's news included in the Member Roundup section of our monthly newsletter
- **Discounted sponsorship package** for the Midwest Green Transportation Forum & Expo (\$1,000 value)
- Access to our menu of **social media engagement** options CFO will follow member on all platforms and share member content on two (2) of our platforms
- Option for **featuring alongside Clean Fuels Ohio in external media sources** one (1) time per year where appropriate
- Customized **media/public relations exposure** where appropriate

#### **Business Development:**

- Access to the Clean Fuels Ohio annual report that includes details on fleets and other implementers of advanced vehicles and transportation technologies
- **Complimentary exhibit space** at the Midwest Green Transportation Forum & Expo (\$1,500 value)
- Three (3) **complimentary admission tickets** to the Midwest Green Transportation Forum & Expo (\$700+ value) plus additional tickets at discounted rates
- Up to five (5) **direct connections with potential customers**
- Consulting assistance on minor projects
- Coordinated **business development meetings, webinars, and other activities** with CFO serving as a third-party expert
- Job posting or other advertisements hosted on our website for 3 months

- Free or discounted admission to other meetings and events
- Reserved space on teams for State and Federal Policy-Maker Education Days
- Subscription to our monthly newsletter
- Assessment for possible **grant writing assistance** based on "success fee" formula
- Automatic enrollment in Ohio Green Fleets
- Ohio policy expertise and strategic connections with government policymakers and officials



#### \$2,000/year

## Promotion/Exposure:

- Your organization's **name featured on the Member Listing page** of our website with a link to your website
- Your organization's **news included in the Member Roundup section** of our monthly newsletter
- Access to our menu of **social media engagement** options CFO will follow member on all platforms and share member content on 1 of our platforms

### **Business Development:**

- One (1) **complimentary admission ticket** to the Midwest Green Transportation Forum & Expo, plus additional tickets at discounted rates
- Up to three (3) **direct connections with potential customers**
- Consulting assistance on basic projects
- Access to Clean Fuels Ohio annual report

- Invitations to member-only meetings
- Free or discounted admission to other meetings and events
- Subscription to our monthly newsletter
- Assessment for possible **grant writing assistance** based on "success fee" formula
- Automatic enrollment in Ohio Green Fleets
- Ohio policy expertise



## \$1,000/year

#### **Promotion/Exposure:**

- Your organization's name featured on the Member Listing page of our website
- Your organization's **news included in the Member Roundup section** of our monthly newsletter
- Access to our menu of social media engagement options CFO will follow member on all platforms only

## **Business Development:**

- **Discounted admission tickets** to the Midwest Green Transportation Forum & Expo
- Access to Clean Fuels Ohio annual report

#### **Coalition Knowledge/Involvement:**

- Invitations to member-only meetings
- Subscription to our monthly newsletter
- Access to upcoming grant information only, grant writing services are available for an additional
  fee
- Ohio policy expertise



#### \$500/YEAR

#### **Promotion/Exposure:**

• Your organization's **name on the Member Listing page** of our website

## **Business Development:**

• Discounted admission tickets to the Midwest Green Transportation Forum & Expo

- Automatic enrollment in Ohio Green Fleets
- Subscription to our **monthly newsletter**, including policy updates



#### \$250/YEAR

## **Promotion/Exposure:**

- Your organization's **name on the Member Listing page** of our website
- One (1) **guest blog** per year in our monthly newsletter
- Feature in "Proud Partner of" section of monthly newsletter

## **Business Development:**

• Discounted admission tickets to the Midwest Green Transportation Forum & Expo

## **Coalition Knowledge/Involvement:**

• Subscription to our **monthly newsletter**, including policy updates

## FOR MORE INFORMATION, PLEASE CONTACT:

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